

SPONSORSHIP PACKET

6th Annual



Mommy & Me
BALL



**SUNDAY,
SEPTEMBER 17, 2023**

WWW.MOMMYANDMEBALL.COM

Presented by Pregnant with Possibilities Resource Center

WE ARE EXCITED TO INTRODUCE OUR 6TH ANNUAL MOMMY & ME BALL SPONSORSHIP PACKET.



The Mommy & Me Ball Fundraiser cultivates a unique bonding experience for the community, organizational champions, mothers, and children of all ages. For over 8 years, Pregnant with Possibilities Resource Center has been a pillar in the community addressing infant and maternal health disparities, while educating youth and women about making positive choices. The Mommy and Me Ball Fundraiser highlights the organization's work and honors a Mom on the Move that harnesses her maternal energy to impact the lives of people around her. The event aims to enhance the mother and child bonding experience in a way that increases communication, positive interactions, and support.

WHY YOU SHOULD BECOME A SPONSOR AND ATTEND THE 6TH ANNUAL MOMMY & ME BALL FUNDRAISER:

The Mommy & Me Ball Fundraiser has reached over 1,300 mothers and children since 2017. Your support will enhance Pregnant with Possibilities Resource Center's ability to reduce pre-term birth rates, decrease infant mortality, and improve access to culturally-sensitive healthcare. PPRC's demonstrated history of supporting Greater Cleveland's female teens and young women has resulted in its ability to fully recognize that the aforementioned deleterious outcomes are even more troubling among black women. Attending this amazing night strengthens the mother and child relationships while allowing community champions the opportunity to interact with families.



Local Impact



Community Engagement



Target Marketing



Tax Deductible Donation

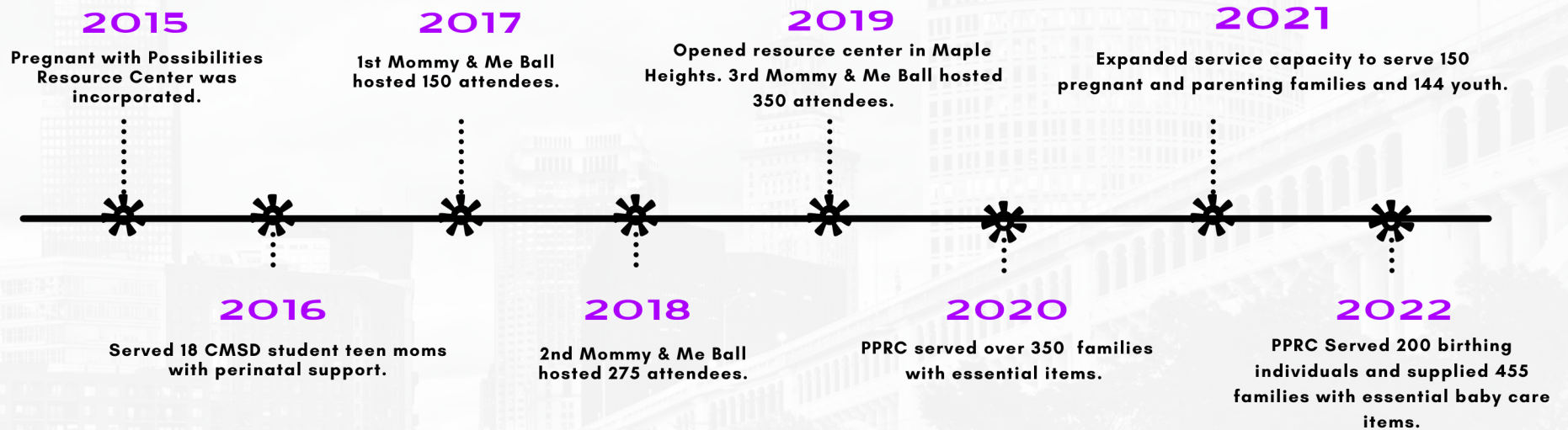
Through our promotional marketing efforts, your brand will reach over 250+ mothers and community champions. We create organic opportunities for individuals and businesses to connect with key decision makers with several valued added sponsorship levels. Sponsorships details can be found on page 4.

MOM ON THE MOVE AWARD:

The Mom on the Move Award recognizes an inspirational mother that is making an impact within the community. The award was created to honor, support, and appreciate a mother that embodies inner strength, commitment, and courage. Mothers play a critical role in the life of a child and society. Mothers are nurturers, role models, support systems, and help build the next generation of leaders. This award sheds light on one phenomenal mother or mother figure who exhibits an interest in her community by enriching the lives of others.

OUR IMPACT

Pregnant with Possibilities Resource Center (PPRC) provides culturally competent sexual health education, perinatal support, tools and techniques that equip individuals to overcome barriers to give birth to their goals. Our programs and services are research-based and reflect best practices.



WHY PARTNER WITH US?

When you partner with Pregnant with Possibilities Resource Center, you create opportunities to engage with the number one consumer, women. Your partnership cultivates positive change to address the social determinants of health. You also connect your brand to a unique, trusted nonprofit that has served over 5,000 families.

SPONSORSHIP LEVEL

MOM ON THE MOVE PRESENTING SPONSOR

\$10,000+

- Recognized as Mom on the Move Award presenting sponsor
- Featured as a Pregnant with Possibilities Resource Center partner for one year
- Full page advertisement in the program booklet
- Logo placed on event signage, website and promotional materials
- Three-minute welcome remarks
- Table in companies honor at the event
- Ten (10) VIP event tickets
- Event vendor table

GOLD SPONSOR

\$7,000

- Recognized as a Gold sponsor
- Featured as a Pregnant with Possibilities Resource Center partner for six months
- Full-page advertisement in the program booklet
- Logo placed on event signage, website, and promotional materials
- Table in companies' honor at the event
- Eight (8) VIP event tickets
- Event vendor table

SILVER SPONSOR

\$5,000

- Recognized as a Silver sponsor on all marketing materials
- Half page advertisement in the program booklet
- Table in companies honor at the event
- Six (6) VIP event tickets
- Event vendor table
- Social Media Placement

NONPROFIT/ FAITH-BASED/ INDIVIDUAL TABLE SPONSORSHIP

\$1,500

- Reserved Table signage
- 8 General Admission Tickets

ACTIVITY SPONSOR

\$750

- Activity Sponsor Signage
- Souvenir Book Listing

CORPORATE SPONSORSHIP

\$2,500

- Reserved Table signage
- 8 General Admission Tickets
- Souvenir Book Listing

HONOREE CHAIR

\$300

- VIP chair in honor of a special person in your life

OTHER WAYS TO SUPPORT

Event Vendor Table - \$100

(This is a fundraiser, so no items are able to be sold at this event)

In-Kind Donations

Do you have a product or service that you can offer in exchange for advertisement? Please contact us at 216-681-9052 to discuss partnership opportunities.

Advertisements

- Full-page advertisement - \$150.00
- Half-page advertisement - \$100.00
- Quarter page advertisement - \$50.00

MOMMY AND ME SPONSORSHIP COMMITMENT FORM

Company/Organization Name: _____

Contact Person: _____ Department: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS

Please check the sponsorship level that you would like to support.

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> MOM ON THE MOVE
PRESENTING SPONSOR | <input type="checkbox"/> SILVER SPONSOR | <input type="checkbox"/> NONPROFIT/ FAITH-BASED/
INDIVIDUAL TABLE SPONSORSHIP | <input type="checkbox"/> HONOREE CHAIR |
| <input type="checkbox"/> GOLD SPONSOR | <input type="checkbox"/> CORPORATE SPONSORSHIP | <input type="checkbox"/> ACTIVITY SPONSOR | |

UNDERWRITING LEVELS

- | | |
|------------------------------------|---|
| <input type="checkbox"/> FULL PAGE | <input type="checkbox"/> QUARTER PAGE |
| <input type="checkbox"/> HALF PAGE | <input type="checkbox"/> IN-KIND DONATIONS |
| | <input type="checkbox"/> EVENT VENDOR TABLE |

PPRC is a 501(c)3 charitable organization. Federal Tax ID
Number 47-2882533

Please contact us with questions/concerns at 216-510-5101; or
via email at info@pregnantwithpossibilities.com. Thank You!

To reserve your sponsorship, please email the details of your commitment
to: admin@pregnantwithpossibilities.com

Please send your donation, and your camera-ready artwork by
August 31, 2023 to:

Pregnant with Possibilities Resource Center
20700 Southgate Park Blvd.
Maple Heights, OH 44137

*All electronic artwork must be in PDF, JPEG, OR PNG format. All ads must
be 300 DPI and CMYK.